

## Programme Specification

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[UG Programme Directory](#)

[PG Programme Directory](#)

| Section 1 – regulatory details |                                                                 |                                                                                                                                                                                                                                                                |           |     |
|--------------------------------|-----------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----|
| 1.1                            | Awarding body                                                   | Wrexham University                                                                                                                                                                                                                                             |           |     |
| 1.2                            | Teaching institution                                            | Wrexham University                                                                                                                                                                                                                                             |           |     |
| 1.3                            | Final award and programme title (Welsh and English)             | MA Gwneud Ffilmiau<br>MA Filmmaking                                                                                                                                                                                                                            |           |     |
| 1.4                            | Exit awards and titles                                          | Postgraduate Diploma in Filmmaking<br>Postgraduate Certificate in Filmmaking                                                                                                                                                                                   |           |     |
| 1.5                            | Credit requirements                                             | MA Filmmaking: 180 credits in total<br><br>Postgraduate Diploma: 120 credits<br><br>Postgraduate Certificate: 60 credits                                                                                                                                       |           |     |
| 1.6                            | Intake points                                                   | September                                                                                                                                                                                                                                                      |           |     |
| 1.7                            | Mode of study                                                   | Full & part time                                                                                                                                                                                                                                               |           |     |
| 1.8                            | Length of delivery                                              | 1 year (Full-time)<br>2 years (Part-time)                                                                                                                                                                                                                      |           |     |
| 1.9                            | Location of delivery                                            | Wrexham University, Plas Coch Campus                                                                                                                                                                                                                           |           |     |
| 1.10                           | Mode of delivery                                                | Full time                                                                                                                                                                                                                                                      | In person |     |
|                                |                                                                 | Part time                                                                                                                                                                                                                                                      | In person |     |
| 1.11                           | Language of delivery                                            | English                                                                                                                                                                                                                                                        |           |     |
| 1.12                           | Faculty                                                         | Faculty of Arts, Computing and Engineering (FACE)                                                                                                                                                                                                              |           |     |
| 1.13                           | Subject area                                                    | Creative Media Technology                                                                                                                                                                                                                                      |           |     |
| 1.14                           | HECoS Code                                                      | 100443                                                                                                                                                                                                                                                         |           |     |
| 1.15                           | Suitable for applicants requiring a Student Visa?               | Full time                                                                                                                                                                                                                                                      | In person | Yes |
|                                |                                                                 | Part time                                                                                                                                                                                                                                                      | In person | No  |
| 1.16                           | Is DBS check required on entry?                                 | No                                                                                                                                                                                                                                                             |           |     |
| 1.17                           | Professional, Statutory or Regulatory Body (PSRB) accreditation | N/A                                                                                                                                                                                                                                                            |           |     |
| 1.18                           | Welsh Medium Provision                                          | The programmes will be delivered through the medium of English. Students are entitled to submit assessments in the medium of Welsh.                                                                                                                            |           |     |
| 1.19                           | External reference points                                       | <u><a href="#">QAA Subject Benchmark Statements - Communication, Media, Film, and Cultural Studies</a></u><br><u><a href="#">QAA Characteristics Statements</a></u><br><u><a href="#">Higher Education Credit Framework</a></u><br><u><a href="#">CQFW</a></u> |           |     |
| 1.20                           | Derogation to Academic Regulations                              | N/A                                                                                                                                                                                                                                                            |           |     |

| Section 1 – regulatory details |                                   |                    |
|--------------------------------|-----------------------------------|--------------------|
| 1.21                           | Foundation Year route             | No                 |
| 1.22                           | Placement / Work based learning   | N/A – no placement |
| 1.23                           | Length and level of the placement | N/A                |
| 1.24                           | Collaborative arrangement         | N/A                |

## Section 2 – programme details

### 2.1 Aims of the programme

The MA Filmmaking programme aims to equip students with advanced skills and knowledge in the art and craft of filmmaking. It focuses on developing a comprehensive understanding of narrative techniques, film knowledge, and the technical aspects of production. The programme fosters critical thinking, problem-solving, and research skills, enabling students to analyse and innovate within the field. By mastering screenwriting, editing, post-production, and research methodologies, students will be prepared to edit, adapt, and create compelling content. The programme emphasizes professional conduct, project management, and portfolio development, ensuring graduates are well-prepared for successful careers in the film industry.

Additionally, the programme seeks to:

- Enhance Creative Expression: Encourage students to explore and develop their unique artistic voices through various projects and assignments.
- Support Lifelong Learning: Emphasize personal development planning and reflective practice, equipping students with skills for continuous professional growth.
- Foster Collaboration: Cultivate teamwork, peer-learning, and the ability to integrate diverse perspectives, enhancing creative problem-solving skills.
- Prepare for Professional Opportunities: Equip students with the knowledge and skills to succeed in the media industry, addressing industry trends and challenges.

This programme fosters creativity as a fundamental pillar of the filmmaking industry, equipping students with a highly valued skill set sought by employers. Through a range of projects and assignments, students are encouraged to refine their artistic voices while engaging with key creative practices such as film production, screenwriting, editing, and post-production. This process cultivates an innovative mindset, enabling them to push the boundaries of their chosen discipline.

Designed in response to both student and industry feedback, this course offers a dynamic and intellectually stimulating learning environment. Stakeholder consultation has shaped a curriculum that develops essential creative and technical skills, ensuring graduates are prepared for professional roles in the evolving film industry. Students can build expertise across a broad spectrum of filmmaking disciplines, with the flexibility to specialize in a particular area if they choose.

These aims ensure that graduates are not only technically proficient but also creatively inspired, professionally prepared, and ready to contribute to the dynamic and evolving field of filmmaking.

## 2.2 Programme structure and diagram, including delivery schedule

| Full-time Programme Structure |             |                                                             |              |              |                              |
|-------------------------------|-------------|-------------------------------------------------------------|--------------|--------------|------------------------------|
| Level                         | Module Code | Module Title                                                | Credit Value | Core/ Option | Delivery (i.e. semester 1,2) |
| 7                             | CMT710      | Weaving the Narrative World: Screenwriting and Storytelling | 30           | Core         | 1                            |
| 7                             | CMT711      | Cutting Edge: Editing and Post-Production                   | 30           | Core         | 1                            |
| 7                             | CMT712      | Harmonic Visions: Integrating Sound and Sight in Film       | 30           | Core         | 2                            |
| 7                             | CMT709      | Research Methods for the Creative Industries                | 30           | Core         | 2                            |
| 7                             | CMT707      | Media Project                                               | 60           | Core         | 1-3                          |

| Part-time Programme Structure |             |                                                             |              |              |                              |                         |
|-------------------------------|-------------|-------------------------------------------------------------|--------------|--------------|------------------------------|-------------------------|
| Level                         | Module Code | Module Title                                                | Credit Value | Core/ Option | Delivery (i.e. semester 1,2) | Year of Study (PT only) |
| 7                             | CMT710      | Weaving the Narrative World: Screenwriting and Storytelling | 30           | Core         | 1                            | Year 1                  |
| 7                             | CMT709      | Research Methods for the Creative Industries                | 30           | Core         | 2                            | Year 1                  |
| 7                             | CMT711      | Cutting Edge: Editing and Post-Production                   | 30           | Core         | 1                            | Year 2                  |
| 7                             | CMT712      | Harmonic Visions: Integrating Sound and Sight in Film       | 30           | Core         | 2                            | Year 2                  |
| 7                             | CMT707      | Media Project                                               | 60           | Core         | 1-3                          | Year 2                  |

| No. | Learning Outcome                                                                                            | K                                   | I                                   | S                                   | P                                   | PG Cert (L7)                        | PG Dip (L7)                         | Masters (L7)                        | Optional Ref (PSRB standards) |
|-----|-------------------------------------------------------------------------------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------|
| 1   | Filmmaking Knowledge: Develop advanced techniques in screenwriting, directing, cinematography, and editing. | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                               |
| 2   | Film Theory: Critically evaluate the evolution and impact of film theory and history.                       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                               |
| 3   | Industry Practices: Apply professional standards, including legal, ethical, and financial aspects.          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                               |
| 4   | Critical Analysis: Analyse and evaluate film texts using theoretical frameworks.                            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                               |
| 5   | Concept Development: Formulate and test filmmaking concepts and hypotheses.                                 | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                               |
| 6   | Problem-Solving: Solve complex problems independently within film production.                               | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |                               |
| 7   | Research Methods: Apply research skills and methods to film studies and production.                         | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                               |
| 8   | Report Writing: Produce detailed and structured reports on film projects and research findings.             | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                               |
| 9   | Technical Skills: Develop proficiency in using filmmaking equipment and software.                           | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                               |
| 10  | Professional Conduct: Exhibit professional behaviour and effective collaboration in filmmaking.             | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                               |

| No. | Learning Outcome                                                           | K                        | I                        | S                        | P                                   | PG Cert (L7)                        | PG Dip (L7)                         | Masters (L7)                        | Optional Ref (PSRB standards) |
|-----|----------------------------------------------------------------------------|--------------------------|--------------------------|--------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------|
| 11  | Project Management: Plan, organize, and execute film projects effectively. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |                               |
| 12  | Networking: Build networks for collaboration, internships, and employment. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                               |

Note: K- Knowledge and understanding; I-Intellectual Skills; S-Subject Skills; P-Practical, professional and employability skills

## 2.4 Learning and teaching strategy

The MA Filmmaking programme employs a diverse range of learning and teaching methods to ensure students achieve the intended learning outcomes, aligned with the Active Learning Framework. The curriculum includes synchronous and asynchronous lectures, tutorials, seminars, directed reading, and online learning activities to provide a comprehensive understanding of filmmaking theories and practices. The course offers hands-on experience in film production, while guest lectures when appropriate enhance real-world learning opportunities. Exhibitions and screenings allow students to showcase their work and receive feedback, fostering a collaborative and creative environment.

The programme is informed by the University Skills Framework, emphasizing employability skills such as critical thinking, digital capabilities, and teamwork.

1. **Employability Skills:** The programme emphasizes employability through portfolio building, presentation, and communication skills, which are integral parts of the Wrexham Skills Framework. This ensures that students are well-prepared for the job market and can effectively demonstrate their competencies.
2. **Active Learning Framework (ALF):** The use of synchronous and asynchronous lectures, tutorials, seminars, and online learning activities aligns with the ALF, which integrates on-campus learning with flexible online content <https://wrexham.ac.uk/alf/>. This approach ensures that students have access to a blended learning experience that is both flexible and inclusive.
3. **Practical Experience:** The inclusion of hands-on experience and real-world learning opportunities - help students develop practical skills and professional conduct.
4. **Reflective Practice:** The emphasis on reflective practice and continuous development of a professional portfolio supports the framework's goal of fostering lifelong learning and adaptability. This approach encourages students to engage in self-assessment and continuous improvement.

While students may enter the programme from diverse academic and professional pathways, early diagnostic, formative assessment, and developmental activities are designed to identify individual strengths and support areas. The curriculum scaffolds learning from a range of prior experiences, ensuring that core technical skills (for example, in editing and post-production) are embedded through targeted instruction, peer collaboration, and tutorial guidance. This ensures all students can meaningfully progress toward the module's learning outcomes.

### **Pastoral Care**

Student wellbeing is central to programme design and delivery, supported through structured personal tutoring, learning communities fostered via the Active Learning Framework, and a culture of ongoing feedback and reflective dialogue. The model supports learners' academic, creative, and personal development across all levels of study.

### **Facilities & resources**

Students benefit from access to dedicated film and sound production facilities that support both independent and collaborative practice. This includes a specialist film studio, editing suites equipped with industry-standard software such as DaVinci Resolve and AVID Pro Tools, audio recording spaces, and shared stock media libraries. Learning is further supported by digital resources embedded in the Active Learning Framework (ALF), ensuring flexible engagement across studio, classroom, and online settings. The environment encourages professional workflows, creative experimentation, and peer-supported learning that mirrors industry practice.

## 2.4 Learning and teaching strategy

### Industry Engagement and Collaborations

The MA Filmmaking programme maintains connections with regional and national industry partners, including Screen Alliance Wales, AVID, Theatr Clwyd, and Ty Draig. These potential collaborations inform curriculum delivery, ensure alignment with sector standards, and enhance graduate employability through exposure to real-world practices and expectations.

The curriculum is carefully structured to cultivate professional knowledge, creative autonomy, and industry-ready skills. Core modules prioritise client engagement, portfolio-building, and entrepreneurial thinking, enabling students to develop critical networks and navigate evolving creative economies with confidence.

Rather than relying on traditional placements, the programme embeds simulated professional environments within its learning design. Through project-based modules that replicate authentic production pipelines—including planning, post-production, and distribution—students work on practical briefs, engage in peer-led feedback, and experience the collaborative conditions of contemporary industry workflows.

### Capturing Diverse Views

The student experience is expanded through engagement with guest speakers and visiting professionals representing a broad range of cultural backgrounds, lived experiences, and creative practices. These voices may contribute through lectures, crit sessions, and collaborative workshops, fostering a learning environment that reflects the diversity of the industry and promotes inclusive, intersectional dialogue.

### AI and Sustainability in Industry Skills

Themes of artificial intelligence and sustainability are included in areas addressing professional practice and industry standards. Students have the opportunity to critically engage with AI-supported tools for creative ideation, editing, and visualisation, while also examining sustainability through consideration of low-carbon production strategies, ethical media creation, and green studio workflows. These areas are framed in relation to QAA benchmarks and sector-wide digital transformation.

Assessment design employs a *staged 'authentic assessment'* model, promoting iterative development and reflection across the production cycle. This approach encourages students to apply AI and sustainable practices meaningfully within evolving projects, simulating professional environments and supporting deep engagement with contemporary industry tools and values.

## 2.5 Assessment strategy

The assessment strategy incorporates both formative and summative assessments to ensure a comprehensive evaluation of students' knowledge, skills, and competencies. These assessments are designed to support the intended learning outcomes and provide regular feedback to facilitate continuous improvement.

### **Assessment Methods**

#### **1. Formative Assessments:**

- **Quizzes:** To reinforce theoretical knowledge and understanding.
- **Peer Reviews:** To develop critical analysis and collaborative skills.
- **Draft Submissions:** To provide early feedback and guide project development.

#### **2. Summative Assessments:**

- **Essays:** To evaluate students' ability to critically analyse and synthesize film theories.
- **Reports:** To assess research skills and the ability to articulate findings.

## 2.5 Assessment strategy

- **Practical Projects:** To demonstrate technical proficiency and creative problem-solving in film production.
  - **Presentations:** To develop communication skills and the ability to present ideas effectively.
3. **Portfolio Development and Reflective Practice:**
- Continuous development of a professional portfolio to showcase students' work.
  - Reflective practice to encourage self-assessment and lifelong learning.

### Filmed Projects Stages

Students will engage with multiple filmed projects throughout the course, progressing through the following stages:

1. **Pre-Production:** Developing scripts, storyboards, and production plans, emphasizing research, planning, and collaboration.
2. **Production:** Executing plans by filming projects, utilizing industry-standard equipment and techniques.
3. **Post-Production:** Editing footage, incorporating sound design, visual effects, and colour correction to produce a polished final product.
4. **Distribution:** Presenting completed films in class screenings and an end of year show, simulating a real-world film festival experience.

### Methods for Presenting Draft Work to Peers

1. **Peer Review Sessions:** Structured review sessions where students present their draft films to peers and receive constructive feedback on strengths and areas for improvement.
2. **Work-in-Progress Screenings:** Regular screenings of draft projects to showcase progress and receive immediate feedback from peers and instructors.
3. **Feedback Workshops:** Interactive workshops where students discuss their projects in small groups, fostering a collaborative environment and promoting academic and professional integrity.

### Feedback Provision Strategy

- **Formative Assessments:** Regular feedback is provided to support student development and guide improvements.
- **Summative Assessments:** Detailed feedback is given to help students understand their performance and areas for enhancement.

These methods ensure that students are well-prepared for successful careers in filmmaking, equipped with the necessary knowledge, intellectual capabilities, and practical skills.

## 2.6 Disclaimer

Throughout quality assurance processes we have ensured that this programme engages with and is aligned to:

- [Academic Regulations](#)
- [The University Skills Framework](#)
- [Welsh Language Policy](#)
- [Equality and Diversity Policy](#)
- [The Student Union offers support for students](#)

| Section 3 – Programme set up (office use only) |                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 3.1                                            | Framework                                                                                                               | FRAME046_SEP<br>FRAME070_SEP                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 3.2                                            | Cost centre                                                                                                             | GACT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 3.3                                            | Course type (HESA)                                                                                                      | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 3.4                                            | Fee model                                                                                                               | PGT: Fee Band B FT/PT (Fee as specified on website)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 3.5                                            | Are any modules taught over either multiple periods or across the HESA year (defined as running 1st August - 31st July) | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 3.6                                            | Student funding model                                                                                                   | SLC/Self Financed                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 3.7                                            | Mode of Attendance (Funding)                                                                                            | In person attendance                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 3.8                                            | Does the Suitability for Practice Procedure apply to the programme?                                                     | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 3.9                                            | Programme Leader                                                                                                        | Stephen Kenyon-Owen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 3.10                                           | Date of Approval                                                                                                        | 06/08/2025                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 3.11                                           | Date and type of Revision                                                                                               | September 2025. Amendment to Delivery Schedule:<br>CMT707 Media Project moved from Semester 2 to 3 (FT) and from Semester 4 to Semesters 5–6 (PT)<br>July 2026 AM0 semester clarification: Semester of delivery for CMT712 to change from 3 to 1, and CMT709 and CMT707 to change from 4 to 2 for the part-time delivery<br>5 <sup>th</sup> Aug 2026 AM1 CMT709 semester of delivery to change from semester 2 of year 2 to semester 2 of year 1 (part time).<br>CMT711 semester of delivery to change from semester 2 of year 1 to semester 1 of year 2 (part-time).<br>CMT712 semester of delivery to change from semester 1 of year 2 to semester 2 of year 2 (part-time).<br>CMT707 is to span semesters 1 to 3 for both full time and part-time delivery (CMAP) |